

okay

here we are lecture number 16. you know this used to be where the course ended and that's still probably reflected on the fact that the prezi that i'll be using today only goes up to 16.

but i thought it would be more interesting to sort of continue on to show the influence of western thinking in the world but also how it encountered another

tradition so we kind of looked at that with so-called pagan cultures and the dream of the rude but we're going to be taking up it again when it encounters buddhism but we're going to give buddhism a little more

representation than the religion the celtic religion that we saw on the dream of the rood so we'll talk about it first and then

um sort of reflect on the way that the west hasn't encountered it as well so i'm getting ahead of myself however today we're going to just um finish with rachel carson and firmly be in first the 20th century and also firmly with the emergence of the modern environmental movement and in a way you know this really could have been the start of the course too so i mentioned

throw could have been the start of the course of modern environmental thinking but

certainly the modern environmental movement and why it's so significant and the influence it had and the creation of things like the epa

and  
all sorts of activism that come you know  
along at the same time  
you know all that really can be traced  
back to  
carson's era and in many ways to carson  
herself and  
you know you can't you know forget that  
compared to walden which at its at the  
time i mentioned you know throw  
literally couldn't give away the copies  
of it that he had to print it  
um carson was a very very popular book  
and  
we'll talk about that today and as a  
consequence you know  
something like this yeah it's kind of  
like something going viral today  
it just became enormously influential  
and a lot of people were talking about  
it but  
let me just stop generally talking about  
it then go right into carson directly  
so here we are at our prezi and here we  
are we've  
moved up 5 000 years we moved all the  
way over  
into the united states and  
let's talk about carson let's start with  
this quote from carson  
if facts are the seeds that later  
produce knowledge and wisdom  
then the emotions and the impressions of  
the senses are the fertile ground  
in which the seeds must grow  
yeah carson has many such phrases by the  
way she's just a wonderful speaker  
and you know here in a way i i quoted  
her because it nicely sums up her  
project in a certain way  
you know yes she's giving you a lot of  
facts you know and they will produce  
you know hopefully give you knowledge

and and maybe even  
you know wisdom to act on that knowledge  
but you know but the emotions and the  
impressions are the fertile ground  
on which the seeds must grow so  
knowledge is important you know facts  
are important  
in the sense of knowing about it but you  
have to engage with this in an emotional  
personal way and you know i think  
that's something that we sometimes  
forget so for example with the climate  
crisis we could just  
you know you could tell try to  
communicate by telling someone the facts  
and all but  
you really need to get them to engage  
with it emotionally and she  
she knows how to do that when people do  
that i think it can be  
incredibly effective and an incredibly  
effective way of communicating  
so what i mean by that so the film the  
true cost  
yeah you could go through the facts i  
could have made a prezi  
with a bunch of black text on a white  
background just like this you know  
telling you  
the facts well that would have been  
probably effective in a certain kind of  
way  
but gee when you watch that film when  
you see the reza  
uh um uh pleasant the ronald plaza  
disaster right afterwards and the people  
there and all  
yeah it's just really hard not to  
to be pulled into it on an emotional  
level  
and i think that's something we we  
sometimes forget but carson clearly  
has not forgotten that carson clearly is

um

as you know realizing that that's important and basing her rhetorical approach on that

so let me get out of there

um here's an interesting thing there there are lots of different

differences between carson and thoreau

but you know carson is suggesting radical lifestyle

changes his kind of environmentalism involves that

and you know in english 23 the course

that you know the book ends this

comes after we we do talk a lot about

that and i think it's important and i

think it's well essential human beings

have to behave differently toward the

planet

but carson has a kind of

environmentalism that doesn't

necessarily require that

and that's that's an interesting

distinction to note

because you know um as a what she's

really saying here

is that we have to act on the things

that we're doing

in a different way you know um so for

example

um we have to use pesticides

and continue to use them she's not she's

not denying that we do

but on the other hand we have to be very

careful about the ones that we are

using such as like ddt and

the way that we are using them so the

sort of indiscriminate thing where we

you know

load up airplanes and we do crop dusting

you know

over whole regions with it so it's not

but in the in in either sensor we're

really talking about something that you  
have to do  
differently on a personal level and  
again  
i would argue one of the reasons that  
this work did kick off the modern  
environmental movement  
because people didn't recoil from it on  
a personal level so  
someone would have said i might have  
said at the time for example  
knowing how bad automobiles were at the  
time  
and and how quickly they were  
proliferating and and  
the fact that there was still time to  
save mass transportation in the united  
states  
jim already outlining a book that i  
might have written but i would have said  
you have to stop using your car cars  
have to go we have to go to mass  
transportation  
well people might have looked at that  
and said wait what huh no i'm not going  
to get rid of my car i love my car my  
shiny new car are you crazy  
well carson's approach and and thoreau  
might have said that too  
thoreau would have really said it except  
you know throw would have set it from a  
sort of high moral horse  
and people would have just you know  
scoffed at it  
carson's not um suggesting those kinds  
of changes which is arguably why  
her type of environmentalism will be so  
effective  
and move forward and you know move to  
like the creation of the epa and all  
just an important distinction to note  
the action then is not so much personal  
as as you know widespread action these

are societal changes that have to be enacted by way of you know organizations like the epa so um it none you could say well you know it might seem too conservative so to someone like thoreau or even the way i was saying i would have you know said you have to do all these major radical changes to our life's lives like getting rid of cars and having smaller houses and you know cutting down on the amount of meat we eat and all that well you know to people like you take that position carson may seem kind of conservative because she's not asking for these radical changes just minor little things but the advantage of this approach is that if it caused immediate and widespread change and epa you know it begins to come as an idea come into creation 1970 and formally gets introduced a little later so you can see the advantage of the approach and again you know you have to stop and and and wonder and marvel a little bit about how clever rachel carson is the clever is even the wrong word strategic and and smart she is to have come up with this approach because it is just so incredibly effective and and would define a certain kind of environmentalism a certain very important kind of environmentalism and i think it's fair to say then that that so you know i'm not saying that these two are are completely different carson and thoreau or that they don't you know

dovetail or overlap and all that they do  
you could probably draw them like as a  
venn diagram overlapping  
but they do represent sort of two  
different approaches  
and for the modern environmental  
movement not not  
throws from you know 150 years ago but  
from this one  
carson's 50 years ago there is an  
enormous amount  
of influence that comes from it and and  
i think  
it's um clearly the case that it has  
been more influential  
and and i see that's great you know what  
i mean  
yeah um you know also remember  
i'm just kind of reflecting back on  
pastoral for a moment which sort of  
looked away from problems to you know  
nicer environmental things you know  
carson is unflinchingly looking at  
environmental devastation  
and not only looking at it so we could  
say that  
in 1854 the year the walden was  
published that charles dickens  
looked at it a lot in hard times his  
novel he did  
but carson is going one step further  
it's not just looking about looking at  
it talking about it  
you know writing about it but actually  
proposing action on it and then action  
is a key idea here  
and that would define the modern  
environmental movement too it's not just  
examining these problems but proposing  
an action um  
i'm curious who you find more  
interesting who appeals to you  
more again i don't think in this sense

it has to be an either or discussion  
either  
you may find them both admirable you may  
find them both useful  
you may find problems with both and you  
want to you know take a little bit from  
each  
i think that's all fine i just kind of  
meant like in a in a gut way  
you know your first response to either  
um  
you know who did you who did you find  
more uh  
you know influential to your personal  
thinking  
so here's um let me pull this down a  
little bit for you  
and then i'll put it back up so you can  
get the pictures carson's primary  
objection to ddt was widespread use  
and the notion which was proposed at the  
time that it was harmless to people  
so here is the problem  
here you see two men working presumably  
on a farm  
with a spraying machine and  
this presumably is a solution of ddt  
so what's the problem here well what's  
not in this picture  
any kind of protective gear whatsoever  
no masks no goggles no protective  
clothing no gloves  
nothing at all why well the manufacturer  
of ddt said this stuff is perfectly  
harmless  
it's just like spraying water or  
something yeah  
this is what happens if you just listen  
to you know a company who's trying to  
admit that's trying to make money  
rather than something have a group like  
the epa  
study this material first and then make



that determination  
and then tell you it's safe or  
alternately saying well  
it's not fully safe but we're going to  
continue to use it but  
to do that you need to be very careful  
and use protective gear and things of  
that sort  
and you know that's why you you get  
warning labels on you know go  
any product you buy go to you know your  
kitchen cabinet for things that you  
clean the  
your kitchen with and on you'll find  
those warning labels put there to make  
sure that you know  
so how is it used so second use here  
this is an airplane this is a flight  
attendant spraying it directly  
into the cabin of the airplane  
and again you know this is ddt  
how dangerous is that and why that's  
done being uh being done by the way is  
you know at the time folks were worried  
that there were insects that were  
that were spreading diseases and also  
you'd introduce them to new ecosystems  
by way of airplanes you know they'd fly  
into an airplane they'd go  
you know 3000 miles come out later come  
out the other end  
spread diseases or you know breed there  
and introduce  
new species to the area so what's the  
solution well you use an insecticide  
directly in an airplane and you kill any  
you know bug that flew into the airplane  
well  
okay a good idea in theory but in  
practice  
and because this is not a harmless  
material that's a problem  
how harmless did people think it was

these two women  
are in bathing suits and and sort of  
making a display  
of how harmless they think it is  
um and they believed it and and how how  
horrible how horrific  
is this right i mean these women  
presumably are not scientists they don't  
know  
the facts of of the matter they're just  
told that it's safe  
they believe it and they're they're  
willing to do something like that and  
the related picture is this one down  
here and this actually  
was apparently very common so one of the  
ways that ddt  
was spread that trucks would literally  
go up and down streets and spray it  
and apparently children when they heard  
about  
you know heard the truck coming they  
would go grow running out and  
play in the fog behind the truck and  
apparently  
um you know anecdotally that that's what  
happened that whenever you saw these  
trucks going down the road there would  
be a band of little children because  
they had to go pretty slow to  
spray it effectively you know running to  
keep up with it playing in the fog  
i can't even begin to to describe how  
disturbing that is  
um but as far as its use this um  
next photograph this man here um  
he's actually being sprayed for it  
topically in this case because  
the concern over lice so he may have  
lice on his body  
well since this thing kills insects  
really well  
spray it right on someone's body and

it'll kill insects so  
again very disturbing is not only that  
he's  
not being encouraged to wear a mask or  
other protective gear  
but it's actually being sprayed directly  
on him intentionally  
and finally and and perhaps most  
importantly  
this is a crop dusting airplane and this  
is how  
ddt as far as like pound for pound how  
was most of it disseminated  
spread this was it and  
the idea was that if you're effectively  
going to put down an insect population  
like say mosquitoes yeah if you just  
went up and down streets and sprayed  
that might be kind of good but what  
about you know  
you know the backyards of people that  
couldn't be reached that way  
you know how would you get the insects  
back there if you really wanted to do  
this effectively you would crisscross  
entire counties  
with crop dusters spraying it everywhere  
so in this case you know it's not your  
choice you may say  
i don't feel comfortable with that you  
know i don't want to spray it  
at my house you do not have a choice in  
this way  
airplanes are flying over flying pretty  
low like this spraying it so that the  
particles all come and fall into your  
yard  
that was in a way the biggest problem  
because  
in carson's you know issue with it is  
it's  
it's being sprayed completely completely  
completely indiscriminately there's

there's no thought of like you know  
how we could do this in a careful way or  
maybe that you know  
if you're worried about insects and you  
know farmer's fields or something then  
spray on the fields  
but that's not what's being done here  
it's being spread  
everywhere yeah very disturbing images i  
think  
okay so these are the biocides of course  
carson's great um uh re-christening of  
our word for the word that we use for um  
our word insecticides the chemical  
industries were insecticides  
do i fit on here not quite let me pull  
this down a little  
carson's approach to environmental  
devastation focuses on  
ecology and this is  
a great quote from silent spring of  
course  
and it describes you know this  
this um  
normal spread of how how  
ddt worked in the ecosystem so  
you spread it on to kill flies the  
caddisfly here  
in this stream so we poison this fly  
and the fly now dies and you know  
the it gets into water as well and  
the salmon runs and dry but the best  
example is here  
you spread it on elm trees and why do we  
do it because you know you have a crop  
thruster spreading it on top of there  
and it kills all the insects  
good problem solved the problem is not  
over  
a new problem emerges you know the  
following spring  
you know the robins now are  
dying and why is there a silent spring

you know her title  
with robin's dead it's not because she  
sprayed it on the robins directly but  
because the poison traveled  
step by step through the now familiar  
elm leaf earthworm robin cycle  
what does that mean it got spread on the  
tree  
insects died sure but it also was spread  
on the leaves of the tree  
the leaves of the tree absorbed it  
plants not only get their water through  
roots and all of course but they get  
water from like dew and mist and all  
they absorb directly into their leaves  
so in absorbing that water  
it directly took in ddt those leaves at  
the end of the season  
in the fall and most you know climates  
they fell down to the ground  
and they began to decay what you know  
facilitated their decay earthworms  
earthworms you know as they were  
decaying earthworms you know ate  
the leaves and created you know uh  
earthworms soil was it by way of it by  
way of composting  
by the way that that could take years so  
the leaf mold that fell  
down on the ground as you may know it  
can sit there for a year or more  
and it doesn't become directly part of  
the soil so earthworms are not working  
on it other  
you know microbes and all are working on  
its decay  
so this process is not like it happens  
immediately which makes it  
all the more insidious it's going to  
take a while but anyhow here's the next  
problem earthworms ultimately take in  
the ddt  
by way of leaves and then robins of

course  
love to eat worms and robin and other  
birds  
eat the worms and now they've ingested  
ddt  
and now it creates the problem we've  
been looking at that their shells are  
weak and  
and they can't reproduce properly so  
if you if you think about it then it's  
it's a little cycle it's a  
connectiveness  
and you know as carson notes here at the  
end  
all this reflects the web all this  
reflects the  
web of life or death that scientists  
know as  
ecology well for most americans  
this was probably if not the first time  
they heard the word ecology  
the first time that they were given a  
good um explanation of what ecology was  
so even though and i'll mention in the  
next slide even though ernst hegel came  
up with the definition of ecology 100  
years before rachel carson  
here's how it got to the american public  
and and  
and great that rachel carson used the  
person to deliver it because she does  
such a  
very effective description and  
explanation  
of what it is and you know let me switch  
to the next slide  
um i won't go back  
sorry i'm being indecisive here but let  
me just  
talk about this for a moment longer that  
this is is so important because the  
notion of ecology is that within an  
ecosystem that's an ecological system

that really just means like a region or area that's connected you know all the life there is connected carson gives a little example here this elm leaf earthworm robin cycle but it could be you know anything else and it could go up you know the so-called food chain to other you know to to key predators at the very top it could involve more plants it could involve microbes it could involve everything but the notion here is in an ecosystem everything is related there's nothing that is that is outside of it and you know it's all towered through you know evolution to that particular ecosystem so you know polar bears have evolved for you know arctic life or as you know grizzly and you know brown bears have evolved for different regions everything has evolved to fit their particular ecosystem everything in the ecosystem is created is connected there and carson you know initially and carson actually references here you know they reflect the web of life that scientists know as ecology originally that's how ecology was thought of by hegel and others that's that's how life works that's how life in the bigger picture of multiple species of life you know are connected and sustained themselves carson throws a twist in here um you know by adding that's the way that death works too not only does this allow animals you

know to feed upon other animals  
and but this also means that when they  
feed upon other things  
like the robin is doing here it can it  
can bring death as well  
so very important because it uh it  
introduced it but  
the next one next line carson  
is is very clever to speak about and  
speak here so so carson is not of an  
error where we knew about the  
um biome the the fact that you know  
your the cells in your body only  
constitute about one tenth of the cells  
in your body  
that there are all sorts of other  
microbes that that live in you and on  
you and on your skin and all  
um shouldn't know about that because in  
that sense there is a vast ecosystem  
walking around with each of us and it's  
very important that it works if you  
didn't have  
the microbes that you do you know in  
your um  
your stomach and digestive system you  
wouldn't be able to digest a lot of food  
the way that you do if you didn't have  
you know the right microbes all across  
your skin your skin would be drying out  
and scaling but you you need all this  
it's very important  
but carson in a general way knows that  
as she notes here  
that there is an ecology of the world  
within our very bodies you know  
to discover the agents of disease and  
death depends on a patient piecing  
together many seemingly distinct and  
unrelated facts  
well yeah and how tragic is this that at  
the time  
carson was writing this i don't think



that she had been diagnosed with cancer at this point but you know the very way that some of her cells were beginning to to work and cancer was spreading throughout her body is a great example not not different cells in the sense of like different microbes in the biome but uh instead you know her her cells were beginning to um become cancerous and and that was being spread from cell to cell so she really does get it right in the sense that we now know in a in a greater way than she ever did that that we are an ecosystem walking around um and also so tragic because you know her um example was exactly what was happening to her at the time so yeah hegel um introduced it the idea of ecology in 1866 becomes you know known to scientists it takes a century later before it gets known to the general public and you know it's incredibly important that this happened um because you know scientists have a certain esoteric knowledge that really doesn't you know isn't really essential that it gets to the general public and then the average person on the street knows about them but in this case it really is important and then carson um in a very perceptive way focuses on not what happens when eco systems are working correctly but when they become disrupted and how

small little disruptions can make a big difference  
yep and  
once she you know introduces the idea of ecology and talks about how disruption can happen  
she notes that and this is the thing that might be surprising maybe was surprising to people at the time that minor changes can disrupt an entire ecosystem  
so you know even if you could pinpoint a chemical to kill just one particular insect right so if you didn't have a biocide if you had a true insecticide and moreover it was species you know um specific well okay  
great maybe that wouldn't be a true biocide and maybe it wouldn't hurt people and maybe you could even use it without protective gear  
i probably wouldn't advise it but maybe maybe you could i don't know  
i'm just coming up with a hypothetical here but even if you did that and even if you had a perfect insecticide that killed you know just the insects that spread malaria  
okay but you know what would happen then is you know over time that could accumulate in the body of other animals too  
and maybe with the greater accumulation even though it might be benign and smaller concentrations maybe that would be a problem  
we have something like that with that mercury and i mentioned the example of mercury here in salmon but  
the real example i'll give is is tuna so these are large fish right and we've

introduced mercury  
into the ecosystem specifically into our  
oceans  
and what happens here is you know it  
gets absorbed by  
plants it gets eaten by other fish and  
ultimately it initiates a chain of  
events that you know it accumulates over  
a time  
in bodies of fish but specifically large  
fish that live a long time like  
tuna and as a result their body can  
contain  
a lot of mercury relatively speaking  
i gave the example of salmon because  
salmon do not do this because it doesn't  
they're they're smaller fish and it  
doesn't get into their body it doesn't  
accumulate in their body over time in  
such a large way that it does like in  
tuna  
but why this is an issue is in small  
concentrations it may be  
well why not safe not that dangerous  
mercury but if it gets in higher and  
higher concentrations  
then there's a problem this is why  
you're advised not to eat  
seafood more than like three times a  
week because you don't want to be like  
that  
tuna absorbing absorbing absorbing  
more and more you know mercury into your  
body  
because it can become a problem if you  
have just a little  
you know we're told that it's safe and i  
i guess relatively speaking is like i'm  
not qualified to comment on that but  
certainly large concentrations are not  
so it's it's it's all complicated here  
right it's not that the substance may  
you know be absolutely dangerous in the

right concentration  
maybe not but if it if it if you have  
enough of it  
it can become a problem so this is why  
ecosystems matter because how do you get  
those concentrations  
those concentrations are happening in an  
ecosystem before it gets to you if  
you're consuming fish  
that whole ecosystem the way it behaves  
once mercury is introduced and the way  
it goes from  
you know plant to fish to fish to big  
fish  
and then to human beings all is  
important and you know to  
truly have a good understanding of of  
what you're eating and whether it's  
dangerous or not  
you really need to know not only about  
the chemicals that have been introduced  
to the ecosystem  
but how the ecosystem functions and how  
individual species  
in that system like like tuna or salmon  
function  
the difficulty with that project then is  
that ecosystems  
are are very complex so writing a little  
bit  
a couple three years before carson and  
edward lorenz  
he's comes up with what we generally  
think of as modern chaos theory  
and he argued and he was actually  
studying whether he was trying to  
predict whether and he thought well if  
we know about all the  
enough of the variables we're going to  
be able to predict whether  
with great great accuracy um way out and  
you know for  
many many days ahead um but he realized

that these systems are so complex and so chaotic that you can never truly predict what's going on here because even a tiny little factor can ultimately have profound consequences so as an example you probably heard this before you may not have connect may not have been connected to lorenz and chaos theory but this is an example that a single butterfly flapping its wings in brazil will alter the weather in the us not because it creates wind that you know goes directly to the u.s but it alters ever so slightly the weather in brazil which days or weeks later through a whole series of other events is going to ultimately you know alter the weather in in the united states if you wanted to understand all this you would need you know an incredibly big computer to try to take all those factors into account and model them as you may know from the very beginning was computers in the 1950s they first were used by military at the military to to model things like making atomic bombs and all but the second biggest use that that they got and sort of holy grail was to be able to predict weather and um the some of the biggest computers massively parallel distributed systems today are used to predict whether and they

they have to be huge and they have to be powerful because there's just so many factors in play well he wasn't specifically talking about lorenz ecosystems per se but you can see where that's exactly what what what ecosystems what's involved there you know one little fly you know one little species can have enormous impact on everything else so they're very very important yeah i'm just curious if you had a good understanding of between biology and ecology i'm not sure that then in most high schools that's taught it may well be i don't know and bial biology of course being you know understanding the biology of a specific um you know animal or plant um but ecology being sort of collecting all the biologies all the individual biologies of the plants and animals in an area and see how they interact and already you can see the how this gets to be a big problem because first you have to understand the biology of an individual animal for example you know how mercury is dealt with in the body of a salmon as composed to a tuna but then beyond that you have to look at the relationship of you know all the animals and plants in the area and that can be obviously a big deal so if i fit back on here i do but i'll move out in a minute um one of the reasons that silent spring was so influential and so important

was it was just so well promoted so in addition to being published as a book it was serialized in its entirety in the new yorker and that meant that you know individual chapters appeared you know as the new yorker was published and um this meant that you know you suddenly had you know all the people subscribing to the new yorker were percentage-wise americans quite a few back then it was also excerpted in the um autobahn magazine and by the way with the case of the new yorker you know talking about like creating buzz for something beforehand you know chapters were um were already being excerpted and serialized before the book came out so people were like yeah gee i read that and i really want to read the rest of the book and they would go out and buy the book this is why incidentally i mentioned that the chemical companies who fighting it they not only you know sued the publisher of the book but they also sued like the new yorker and i think they sue both the new yorker and autobahn magazine to try to to stop its publication um also note here something is not around today but it was i guess maybe it still was around today was very uh influential and sort of a cultural force to be reckoned with back in carson's day is the book of the month club so you would sign up for this

and you pay a certain amount every month  
and every month the book would be sent  
to you

you didn't choose the book they chose  
the book so in that sense it's kind of  
like oprah's book club or something  
except just 12 books a year select it  
for you and

you know to have your book selected is  
clearly like a big deal because you know  
all the copies get sold through the book  
of the month club

but it's also like oprah's book club  
it's a way of validating it and saying  
this is a really important book that  
people should read

and as a consequence you know  
a lot of people read this and and you  
know why did they do it well well carson  
had already come out

before with you know award-winning books  
so

this clearly you know people knew that  
it was carson it was going to be good  
it was going to be a good read and from  
something like a book of the month club  
that that matters right you wanted to be  
a

good read but also it was kind of a bomb  
that was being dropped and

you know the early articles in the new  
yorker and all

made clear that it was a um was a big  
deal

yep so knowing

this and seeing early material coming  
from it

um the chemical company um

that that created and was you know  
promoting and selling ddt tried to stop  
it from being published as well as yeah  
the new yorker and audubon magazine  
um and they continue today by the way



right  
so if you think that this battle ended  
over ddt  
it didn't it continues over ddt in other  
parts of the world  
and more generally it continues against  
environmentalists so if you  
wonder sometimes why like you'll hear  
like anti-environmental sentiment  
and other courses i deal with this in in  
some detail  
but you know if you wonder why like wait  
how are environmentalists  
bad guys because you'll hear them talked  
about that way or you'll see them  
portrayed as being this sort of  
radical bunch or also the often the  
portrayal of environmentalists will  
will take the most radical of  
environmentalists who would do something  
like eco-sabotage as being  
representative for all environmentalists  
and it's like  
it's unclear how you can talk about  
someone who's you know devoted their  
life to working on the environment works  
with the epa and all  
how these people are you know like you  
know terrorists  
but they're often portrayed as being you  
know way out there and sort of you know  
not caring about people caring more  
about the environment and all  
and where do all these representations  
come from um  
no representation emerges by itself  
right we've  
we've been studying representation  
throughout the course they all have a  
history  
in part the history of portraying ni  
portraying environmentalists as crazy or  
bad people or against the interest of

humanity

um you know you can go all the way back  
to you know sort of

gilgamesh where we we you know see a  
protector replace a genius loki

that way but in the modern day time

it goes back in part to this here is

sort of the epicenter of it

you know rachel carson becomes this sort  
of and you know

fully formed at this moment and again

this goes to the genius of rachel carson

fully formed at this moment modern

environmentalists come on the scene

and at that before you know the first

major work even is published and trying

to stop the major work from

being published they begin the campaign

the chemical industry and

a whole range of industries that feel

threatened by environmental action

against environmentalists they they

create this view of the modern

environmentalists so

we don't have time to talk about that in

detail when you think about it that's

pretty amazing so

when the first sort of truly modern

environmentalist

and that's called rachel carson that yes

believe me i know there are lots of

influences and lots of

things that you know were before her but

given the way she appeared in the

popular

imagination at the moment she did let's

call her the first modern

environmentalist

when the first environmentalist comes on

the scene the attack on the first

environmentalist begins and that attack

then sets you know develops a

a modern notion of what an

environmentalist is that will continue  
on today  
50 odd years later so it's it's just  
fascinating to think about it and also  
to think you know  
i didn't ask a poll question here but  
you know before this class  
what you thought of as an  
environmentalist and if there are if  
there are negative character  
uh characterizations there you know why  
do you have them  
where did they come from and maybe ask  
another question which you can ask  
yourself if you have some and you can  
ask it of the specific beliefs you have  
was anybody served in doing that and  
portraying that  
that negative view of an  
environmentalist in other words  
could you imagine that this may have  
actually come about from  
you know was developed that view by one  
of the detractors of the environmental  
movement that there were groups whether  
chemical chemical companies or whatever  
that wanted you  
to believe that so that they could  
continue doing what they did  
what they do  
the argument that was made at the time  
[Music]  
is that these chemicals like ddt  
do more good than they do harm  
and ddt in particular  
right um is an effective insecticide and  
in places of the places in the world  
where like uh  
malaria is still a very big problem  
this seems like a great thing right so  
in other words  
okay yes it causes environmental  
problems yes

it may you know cause reduction in bird populations  
sure but on the other hand this could save you know  
hundreds of thousands of children from death and disease and spread all sorts of disease  
if we could knock this thing out wouldn't that  
advantage be more important than the you know harm to selective harm to the environment that happens  
that's the argument and you know it far outweighs any you know human uh fallout so you could see why this would um get traction then you could see why this particular belief emerging when the environmental movement emerges here will continue again and again and again  
and and this is going to be a constant thing that you will hear that you will be asked that question isn't it  
worth it isn't it worth it for whom for human beings  
isn't the good that it does whatever sort of environmental devastation or problem we're talking about whether you know um mining mining coal or whether introducing chemicals to kill insects  
isn't the good that they do human beings far more important than any environmental shortcomings they have if you think about that argument um let me just pop all the way on here for a moment if you think about that this is important  
because this goes back even to gilgamesh's time right  
gilgamesh knew that there was a reason not to cut down that cedar forest he

knew that that was a problem he knew  
that he shouldn't be doing it  
but you know the religious prohibitions  
against it  
but on the other hand he thought yes but  
the advantages  
well to me personally gilgamesh wanting  
fame and immortality  
which incidentally he got um but on the  
other hand you know to iraq to a city i  
mean the resources there were so  
incredible  
that the benefit by rebuilding the city  
and making it this amazing place to live  
yeah that outweighed the the clear  
cutting of that forest  
it has always been with us in the sense  
in the west then  
and but clearly in carson's era the  
the attack on her will take that form  
again and again so  
anything that you can say and people by  
the way um do it so there's a book um  
by any malik ebstine um from  
i forget like the mid um teens  
20 teens and he the book is called the  
moral case  
for fossil fuels so he talks about why  
we should burn fossil fuels and he says  
you know  
you keep hearing that we should burn  
less of them for the climate  
his argument is we need to burn more of  
them  
why in the world would you say that  
epstein's point is  
fossil fuels have created the developed  
world  
the rest of the world needs to develop  
too if we want the rest of the world to  
have all the things that we have in the  
west  
then they need to get there too and how

they get how we got there as fossil fuels and how they get there should be fossil fuels

and he gives examples in fact is if you go online you'll you'll find a um a video of him giving a talk and he talks about a child in africa dying because that child didn't have it was a premature baby and it didn't have an incubator and it didn't have access to energy to power one and all

he says that's a crime that child should have been allowed to live and why didn't that child live

when a child and he gives an example of a premature baby that and he does it in a very personal way alex epstein is also a good communicator

unfortunately he gives an example of friends that had a premature baby in the developed world and hey that was no big deal

we had the energy we had the technology to take care of it

he says everyone on the planet should have that we should encourage people across the planet to burn more and more fossil fuels

you can see the argument because why everything we've just been saying the good for human beings outweighs the bad

it is a species argument and a problematic argument right because if we continue burning fossil fuels at the rate we're doing let alone increase the planet will become in some measure largely unwelcoming if not downright uninhabitable and large measure for our species

so it's it's a problematic argument but  
it is the very argument  
you know the same argument that we see  
deployed against rachel carson and  
you're going to see it again and again  
and again  
against environmentalists and  
the negative characterization of  
environmentalists comes along with that  
why because these are people  
environmentalists who are against  
humanity who are against human interests  
who are against you know saving lives  
who were against  
saving jobs who were against all these  
things these are the people that would  
stop  
and and someone like alec epstein makes  
the argument uh in a very strong way  
who would stop human progress they want  
to they want to turn us back into sort  
of like  
the um you know the  
horrible era before we had all the  
things that modernity has given  
us so it is interesting to think about  
how environmentalists are portrayed as  
um  
as as horrible people in this way  
anyhow let's continue silent spring  
yeah if you're going to rate silent  
spring how many stars would you give it  
so and in the way i'm asking a related  
question would you recommend this work  
to a friend  
silent spring um you may not have liked  
it  
you may have found and you may have  
found it you know 50 odd years later a  
little problematic  
right in the sense that you know the way  
carson approaches it by appealing to  
emotion by by doing different things

maybe some of that graded on you maybe  
maybe not and

in some ways you know carson's work  
could be just the opposite one of the  
most inspiring things you you've ever  
read i don't know people have come to me  
i've taught lots of people you know  
taught this course to lots of people  
over the years with both views  
with either having objections to it or  
some people thought it was just amazing  
so

i'm not saying you should you know um  
being either those particular camps but  
i'm just curious how you  
want you to think about it anyhow the  
interesting thing is  
that here we are all these decades later  
and

the debate continues over silent spring  
and  
and it's still a lot i mean really alive  
and well and and vitriolic so

let me get out of the screen here  
so in a 2005 essay  
the harm that pressure groups can do so  
right there

that's the argument against  
environmentalism so  
pressure groups that means environmental  
pressure groups war more generally  
environmental activists

so the title of this essay is really the  
harm that environmental activists  
can do so just to you know make  
clear the person here

who's a british politician dick tavern  
essentially compares carson to adolf  
hitler so carson didn't seem to take  
into account the  
vital role that ddt played in  
controlling the transmission of malaria  
by killing mosquitoes to carry the



parasite so in other words the vital  
role that  
ddt served it does for human beings  
it is the single most effective agent  
ever developed for saving life  
human life now that's a remarkable  
statement to say  
to have right you know effective agents  
so we're not talking about  
oh i don't know an agent like you know  
an antibiotic or some other medicine  
he would argue he's arguing here tavern  
that  
you know ddt is more effective for  
saving life that could save more lives  
than any of them  
rachel carson is a warning to us all the  
dangers of neglecting the evidence-based  
approach  
okay wait what did he actually read  
silence ring  
i mean carson is all about evidence  
i mean you know we've focused on the  
fact that she's a good writer and that  
she's able to take the work of  
scientists  
and you know make it clear and  
disseminate it you know but go to the  
back of that book  
go to the footnotes and it's one of the  
most extensively footnoted books that  
you'll ever read  
because she's read pretty much i would  
think at the time  
pretty much like all or a great many of  
the  
the works that deal with ddt the  
scientific papers and  
and is is using that evidence  
yeah warning to us all the dangers of  
neglecting  
an evidence-based approach and the need  
to weigh potential risk

against benefit let's make that clear  
risk to the environment and to other  
species against  
benefit to human beings it can be argued  
that the anti-dd campaign that she  
inspired was responsible for almost as  
many deaths as some of the worst  
dictators of the last century  
last century for return here is the 20th  
century so we're talking about  
you know hitler mussolini and in  
particular dictator i guess you'd like  
the khmer rouge or something but  
that's what what he's thinking about um  
focusing on  
so i guess my initial response to that  
is wow  
um you can see though the  
the argument here right it's the you  
know he's very  
clear about very explicit about here you  
know to weigh the potential risk  
against benefit and the risk he feels is  
is every is absolutely worth it because  
of the benefit that it would have  
uh he's not the only one to vern who who  
argues this  
um he was intentionally you know  
inflammatory you can just see with the  
language he's using here  
um but in 2007 speaking for an agency of  
the department of health  
now so this is a u.s department during  
the  
second bush administration which i think  
is kind of important to note  
this guy um vats notes that the ban  
on ddt may have killed 20  
million children and i note here this  
you know is the age-old debate since we  
have zero as the myth of gilgamesh how  
human nature should be weighed against  
the planets

so um taking the argument that tavern has further and being explicit the you know so so why is this the most important agent ever used by human beings why is rachel carson as bad as adaf hitler well she killed she is responsible for the death of 20 million people so if that were true yeah yeah i mean second world war like 50 million people ultimately died so i mean hitler hitler may be the worst i guess if you're looking at like the most infamous people in modern in modernity but suddenly rachel carson is on the you know the top list um that's that's a fascinating argument and then of course ddt if it you know number wise it could literally have saved 20 million children it's absolutely as you know important as something like a particular antibiotic like um you know like penicillin or something well okay but first i mean we need to be clear this is a specious argument and then this is the same argument again that people like i mentioned alec epstein who wrote the book the moral case for fossil fuels because what's not taken into account that there are other things that you could use that are more benign and so we're talking about here are children in the developing world and particular infants so if infants contract something like malaria if infant can infants contract yeah many many diseases it's far worse for them of course than it is for adults

because their immune systems are still forming and they're they just don't have the you know resilience to be able to counter it the way an adult would so they're particularly vulnerable to it and a disease that might make an adult you know plenty sick would kill a child or kill an infant um but so then there's there's a way around that a more benign way which are something um called mosquito nets and basically all these are are little tents that you put over cribs so when insects come and would you know bite a child at night they can't get through the netting and they can't get to the the child you know are they completely effective no do people use them when they you know when they should the way they should no but it does make clear that there are other approaches to solving a problem like this than to use substance that causes you know widespread environmental problems so in going to alec epstein's case yes fossil fuels have given us the modern world i mean are burning them in the last 250 years or so has has brought a lot of prosperity to the world and does power things like you know medical equipment that saves children that's true but hey they're alternative to that too we call them alternative energy otherwise known as renewable energy then that you can power this equipment on solar energy on wind power some

combination of those  
whether directly or through that energy  
being stored and that that's what we  
really need to work on  
or to go to this example that's what we  
really need to work on um  
yeah mosquito nets for you know put over  
a children's crib  
great idea but we really need to work on  
other ways of solving these problems  
that are environmentally  
you know benign as benign as possible  
and we've done that  
right so ddt is banned other chemicals  
were used now  
some of them savin and all which one of  
the the ones was introduced  
uh most quickly they have their problems  
too but you know we can we can work on  
mitigating the problems  
that become less and less chapter 17 of  
silent spring  
carson takes another route all together  
you know acknowledging  
that it would be good to do something  
but instead she  
says and you have to remember she has an  
m.a in zoology  
so she's going to come at it not from  
from like a chemical perspective but  
more biological  
and she says you know we we need to use  
um  
things that will act on the very biology  
of animals so if we could render  
infertile  
the insects that spread malaria then  
you know suddenly they won't be able to  
reproduce if they don't reproduce they  
will die out and we might be able to do  
that by  
like a biological in a biological way  
and in fact and also the carson's dream

and that's where she ends silence spring  
that  
biology would be able to decide to solve  
this what she calls biobiotic  
intervention  
um really now we are getting to the  
point where we can pretty much do that  
in fact  
there's a ucsb research project on doing  
that very same  
thing but of course now we have the  
advantage of being able to alter  
you know dna and make a genetically  
modified genetic modification  
that can be a problem too i'm sure as  
soon as i said that people  
you rolled your eyes so it's that much  
better than ddt well hopefully  
but i don't know but i i do know that we  
need to  
come up with solutions that can meet  
these um  
challenges but can do so in a more  
environmentally benign way  
look even the production of solar cells  
is in a silver bullet that could that  
can be  
problems you know wind turbines have  
their own problems  
but you know and if you're doing a risk  
benefit  
you know um you know analysis and  
making your decision based on it you  
have to try to  
as much as we possibly can reduce the  
risk to the planet and what we're doing  
here  
one last note here in terms of carson  
um silent spring really is the work of a  
genus loki  
um this of course comes you know back to  
his logical conclusion  
we saw the suggestion made by emilia

lanier and ben johnson  
400 years ago that you know human beings  
take care of a place and that there  
should be their obligation to take care  
of its place in fact  
arguably that's the prescription that  
johnson has given the guy that he's  
writing the poem for  
so robert sydney commissions them to  
write a poem johnson writes a poem  
saying this is how great your estate is  
but also in there is a little  
prescription but you need to be the one  
who takes care of it  
it is your job to take care of you're  
doing a great job but you can do an even  
better job  
basically that's it um and but  
now the suggestion is kind of a  
prescription to everyone  
that we should all be genus loki  
carson suggests environmentalists are  
the new genus loki that we're protecting  
the um the entire planet and  
that's that's fascinating right in terms  
of the course because you know  
the first genus look who we encounter  
humbaba is outright called a monster  
and you can see the attack made on  
environmentalists calling rachel carson  
you know almost the equivalent of adolf  
hitler is well  
that's calling her a monster too so it's  
it's it's not over but um it's  
interesting that  
the protectors of place are that  
yep yep  
the individuals like gilgamesh who would  
endanger and exploit the environment  
are no longer heroes for for many of us  
you know  
so it may not be it may be the case that  
you know

some people we have politicians i won't mention any you can probably name them yourself who who take the role of fighting environmentalists who say the environmentalists are are a problem and we will do everything we can to you know dismantle the epa and i promise to get rid of it or whatever i guess i was pretty clear on who i was mentioning there anyhow um you know but it is the case that in a certain type of rhetoric that is you know more environmental rhetoric you know we see the people like gilgamesh who would indiscriminately come and clear-cut a forest they are they're the monstrous ones in doing such a thing again it's all a question of rhetoric though because the gilgamesh rhetoric is alive and well and you will read rhetoric that will cast the the person who you know will destroy the epa as as a great hero as important as as gilgamesh was yeah but from our perspective an environmental perspective the opposite rhetoric is is alive and well and and you know thank goodness or or be thankful for the planet in all its life that the new genus loki are are not the the monsters of the story being told but are the heroes of the story being told and again it'll depend on you know which of this these rhetorics you decide to take up what you make of rachel carson she could be and you know to many people would and i



would be and i asked you the question  
what do you think of her would you how  
many stories would you give the book  
you know you may see her as one of the  
most no  
um amazing admirable  
people of the last century and you may  
read her  
and you know the book may be  
transformative for you  
and you'll see her as certainly you know  
a great hero  
of the 20th century on the other hand i  
gave you  
you know a couple just gave you a couple  
examples some people will see her  
as as one of the most infamous people of  
the 20th century  
popping back on the screen again i guess  
i feel strongly about this like  
keep popping on the screen but um well  
you you know it's it's really essential  
that you know we we are aware of those  
two rhetorics and aware  
of of where they're coming from one  
rhetoric you know being concerned about  
the fate of of the planet and humanity  
too right and it's become very clear i  
mean  
when you say a phrase like save the  
planet  
it always is sort of incomplete because  
you have to ask the question  
save it for what or for whom and almost  
always it is an anthropocentric  
statement so  
really what you're saying is save the  
planet for human beings  
so if we're going to stop you know or or  
slow down  
significantly the climate crisis you  
know who are we doing that for  
um is it really to save the planet no

this planet this rock in space will continue on regardless of you know what its climate is like and moreover even if the climate should should get out of control we pass a tipping point and it should raise significantly you know multiple degrees four or six degrees celsius or so um what that would mean those temperatures would mean the planet would be largely uninhabitable for our species and probably signaled collapse of of modern culture um i'm not saying we're going to hit that but but we probably are going to hit more than two but it doesn't mean that your life wouldn't go on life you know some life will is already adapted to higher temperatures life will be able to migrate some things will over time ultimately evolve life would go on even if human beings don't so it is a real question here of you know whether you are concerned about trying to to stop these things and that that is you know if that is what you believe in then the people who you know are proponents of that are going to seem central other people maybe not fully understanding or fully believing that something like the climate crisis is happening we'll take the opposite position that these people are are trying to slow us down that alec epstein would say we need to burn more fossil fuels than anyone who tells you differently they're a problem the one thing i would i would always

suggest with this however is to look at where this rhetoric is coming from and so for the example of alec epstein we know that he is directly funded by so-called conservative think tanks which are confunded by directly by the fossil fuel industry and people like the koch brothers so um then he also works at prager university which is not a university but an online content distribution system that is set up by um interests of fossil fuel interests so it's always good to look at the source of this and who's trying to convince you whether they're doing it really because they want to save the planet even if just for human beings or whether they're doing it to um to to whether they're doing it for fossil fuel or other you know interest chemical interests in the case of carson um it is interesting to note and worth noting that you know uh genus loki means protector of place a specific place cedar forest was a good one but now if environmentalists are the new genus loki and i would argue they are then it's no longer quite a specific place it's no longer a little you know one forest that they're protecting but rather because they have a modern notion of environmentalism i'm sorry of ecology of connected ecosystems they know that everything is connected so it's not just that you know what an insect an insect and a robin are connected in

an ecosystem but ecosystems themselves are connected so one ocean is connected so what's happening in one ocean will affect another ocean and when you do something like introduce co2 or other greenhouse gases into the atmosphere it doesn't really matter where you introduce them right so you could burn a gallon of gasoline here in the united states you could burn it across the world you could introduce co2 in an entirely different way it doesn't really matter because it will impact ultimately the global climate if you release enough of it and we are and have been especially in the last six decades if released enough of it all the impact will be everywhere so if you want to stop it you can't just say i'm going to get everyone in my town not to drive cars and they don't release gasoline that'll solve the problem no you need to get everyone on the planet to reduce driving cars and other and other things to reduce co2 and that's a huge job but when you have someone like you know al gore you know when gore comes on the scene he's an environmentalist in this global sense and that that becomes incredibly complicated right because you have nearly 200 different countries on this planet and you know even in those in the united states you have lots of different

regions and lots of different beliefs  
that people hold  
either individually or in regions and or  
because of groups that they affiliate  
themselves with  
so it's a really tough thing you'd have  
to get everyone to agree with it  
which is all the more remarkable at  
cop21 you may know the paris agreement  
was signed  
and all the nations on on earth agreed  
that they would do it that they would  
try to go along with this that it was a  
real problem that they would do  
everything  
um of course it is to our great shame  
that the united states is the one nation  
on  
on earth that will not go along with him  
that has pulled out of as you may donald  
trump pulled us out of cop21  
so um environmentalists obviously that  
was a sad day because people like gore  
china's loki for the planet realized  
that you know we all have to be  
in this together it's not like you know  
one person can do it  
it is now a global problem  
yeah also worth noting that  
environmentalists now  
are unlike thoreau less likely to look  
to the past than the future  
in other words thoreau um and the way  
he's received especially in the 1960s as  
sort of the harbinger of a back to land  
movement that you could just go out  
in the middle of nowhere and live a  
simpler kinder life  
and you could kind of basically turn the  
clock back and live the way people did  
however many centuries or thousands of  
years ago  
you know um

people may be aware of a past locus of  
menace you know carson and gore both  
show that they are  
but they're they're less concerned with  
that they're less concerned with saying  
how do we go back and live and you know  
can we all go back and  
live in the woods and and live a simpler  
life  
well they don't take that question up  
because it wouldn't work not for 7.75  
billion people  
which is our current global population  
they  
you know realized that you know  
if we're going to do something we have  
to start thinking about the future  
in other words you know it's not so much  
what would like a simple life in the  
country would like but  
how do you make life in cities more  
environmentally  
safe you know how do you do that how do  
you you increase mass transportation how  
do you make sure that we're not  
basing or how do you get us away from  
basing our energy used on fossil fuels  
how do you shift to things like solar  
how do you do that and that's not you  
know so  
maybe that's a better maybe simpler  
example  
it's not like saying how do you live  
without electricity and live a simpler  
life  
well you're going to need electricity we  
don't even need more of it we need you  
know 10  
of the world's electricity now goes to  
running the internet and that's only  
going to  
increase how do you get better safer  
electricity so

it's poised to the future it's poised to  
you know  
a future that has you know greater  
proliferation the internet and more  
things like you know 3d  
more or less energy use that's not  
something from the past that's a future  
and  
and in a way it kind of goes back to  
that renaissance early modern thing  
right  
we can talk about you know the past and  
and equaling the achievements of the  
past and being like the past  
or we can look to you know a brave new  
future and try to figure out how to live  
there  
and people like carson and gore you know  
they acknowledge  
that we're going to need you know the  
trampolines of modernity that we're  
going to need you know  
things like you know control of insect  
populations and all but how do we do  
this in a safe way  
that's that's the real question yeah  
and i would argue that silent spring  
addresses one of the the opening  
questions of the course  
you know why approach environmental  
issues from a literary perspective  
and you know the scientists who did all  
the research and  
again these are the people that you know  
are in all the footnotes or two and  
silent spring they did they did  
amazing work that brought the world but  
that  
that made us aware of the problem but  
the questions there is who is  
us they made us in the sense of other  
scientists who were the problem and all  
but then the question is how do you

communicate that  
to the general public and honestly  
you know of all them none of them did it  
right none of them  
um took on the the idea of communicating  
yet  
but one of the answers here is that you  
know from a literary perspective  
it's these people communicators that  
that it's communicators that they can do  
it and rachel carson is a great example  
of it  
to disseminate this information to a  
broader audience  
al gore is another good example of it  
these these people  
brought them took the message they  
understood it and and gore  
you know if you've uh if hopefully  
you've seen  
an inconvenient truth you know he  
understands he's talked to scientists  
he's a pretty bright  
guy he understands what's going on  
and then he his job is to process it and  
communicate it to  
everyone else and that's rachel carson's  
job and  
you know yep that  
is an incredibly important role for  
i would argue you know the environmental  
humanities  
generally but also literature itself it  
can have other roles too i believe that  
literature can  
can not just be sort of spokesman for  
for scientists and all i mean that  
that's a role but an important one and  
we see it here is role but it can also  
directly intervene in problems by  
understanding culture and trying to  
to affect um cultural change that will  
impact us all



that's kind of a separate issue but  
right now the important thing to realize  
is you know why approach things from a  
literary perspective  
well because from a literary perspective  
by the way here we are um don't worry  
um up here next time i see you 17 and 18  
will be there  
but  
it it is interesting to think about  
the the role of literature the role of  
communication  
and and how it works so science is one  
thing but being able to get a message  
out to people  
is another and and i would argue now  
of course with the climate crisis but  
with so many other things  
and there's so much disinformation out  
there and the disinformation is often  
incredibly well funded i mean we know  
that you know  
tens and tens of millions of dollars are  
spent every year by fossil fuel interest  
directly  
by even individual fossil fuel companies  
like as much as 30 million dollars a  
year  
each and then other groups much more  
that enormous amount of money is being  
spent on campaigns of disinformation  
and there's a lot of disinformation out  
there on all sorts of different things  
so it really the climate crisis is a  
good example  
you know the problem right now is not  
that we don't have the technology  
to solve the climate crisis we do people  
will tell you we don't have storage  
worked out and all with respect to  
um to solar and things like that there's  
truth to that but  
but we are at a point where we could

sufficiently address the issue now  
and of course we should welcome new  
technology like in storage and all that  
will help  
but that's not the problem the problem  
is not  
you know technology right now the  
problem is getting everyone  
to agree that we need to change this  
and then be willing to act to make the  
change  
that's the challenge right now and that  
is a challenge  
not for scientists but it's a challenge  
for communicators and other  
people who impact you know public  
opinion that we really need  
to communicate to people and to get them  
convinced that it's a real problem and  
again with all the disinformation trying  
to convince them it's not a problem  
that's hard but then beyond that you  
know once you realize  
the problem even if you're opera if  
you're only caring you know  
anthropocentrically about yourself  
we still need to do something about it  
so if you acknowledge  
the problem then what do we do about it  
that that needs to be done as well  
but again that's not a job really for  
scientists i mean the scientists  
in terms of the climate crisis they've  
already done their job they've proved  
beyond any reasonable doubt  
you know as you may know the figure  
tablet is you know 97  
of them agree the climate crisis is  
happening that number is actually  
probably considerably higher  
so you know that's beyond any reasonable  
doubt that there's  
there's there's reason to intervene we

absolutely should do it  
we just have to convince everyone that  
we need to do it  
and convince them that they have to help  
do it that  
convincing is the job for the  
environmental humanities i would argue  
and more specifically why why literature  
and  
communication is so important um and i  
mean that in communication in  
in a broader sense not just you know  
doing it by text and all of course  
videos and and other things are um  
very important too and it all is  
important i mean there's there's you  
know people do  
eco uh musicology music and all can be  
impact  
okay but i would argue that this all has  
to to play a role in it  
and again you might have thought that  
you know the only way we could approach  
you might have thought you know if  
you're a student thinking about the  
different things that you can do with  
your life  
that if you wanted to make some sort of  
direct intervention in the climate  
crisis or to make the world a better  
place environmentally  
that you you had to do natural sciences  
and all  
first if that's what you want to do and  
you know you're you lean in that  
direction like it absolutely by all  
means do it  
but if not and you thought well maybe  
then you know because  
you're not a science person that that  
wasn't that really kind of ruled out  
that you could make any intervention  
well no you can make an intervention and

i say that with great confidence because  
i don't i don't know you don't know your  
situation but  
um pretty much anything you're  
interested in any field you're  
interested in any anything at all um  
you see with the film like the true cost  
i mean you could be really just  
interested in fashion  
and you can make a difference right  
sustainable fashion rethinking fashion  
law in fact when we get to  
to buddhism the way it was enacted in  
japan we're going to talk about fashion  
again the kind of things that can be  
done  
but if you know anyone  
interested in anything can make a  
difference here and  
the humanities have a big role to play  
in that but okay  
next time we're going to take up  
buddhism and we're going to talk about  
how  
you know this non-western culture you  
know  
looked at these issues in in  
in its like underlying theory and then  
how this played out  
culturally so how a different belief  
system  
and form cultural practices how for  
example with clothing  
near in a different relationship was  
formed with clothing in part because of  
the  
belief system and then unfortunately  
we're going to talk about the influence  
of the west  
because you know these cultures that  
existed for thousands of years in some  
cases  
had an encounter with the west going

back a few hundred years  
um and specifically like in the age of  
climate change in the last um you know  
two or three hundred years in the  
colonial era  
where these beliefs collided with  
western beliefs and didn't always  
survive or fare very well and as we'll  
see in some cases to the detriment of  
the planet  
so what we're really talking about is  
the global impact then of western  
thinking which  
you know buddhism is an interesting  
example in its own right but it is  
interesting to think about this  
how the colonial project and and what i  
mean by that is the spread of western  
thinking and western values  
has now impacted the entire planet and  
even the cultures that we wouldn't  
characterize as as western  
how they fared you know with the  
collision their collision with the west  
so that's what we're taking up next time  
so  
uh until then i'll see you soon